

**Martin Steinmeyer**  
**Durham, North Carolina**

**Education**

Master of Public Policy, 2000, Terry Sanford Institute of Public Policy, Duke University, (Financial and Economic Evaluation of Public Expenditures, Environmental and Natural Resource Economics, Forestry Economics, State and Local Public Finance, Economic Analysis of Development, Microeconomics and Public Policy Making, Microeconomics and its Policy Applications, Statistics, Politics of the Policy Process, Non-Profit Management, Public Management)

**Thesis:** "Challenges for Community Forestry: Distributing Costs, Benefits and Management Control in Bolivian Forestry Joint Ventures."

Duke University, Durham, NC; Dept. of Political Science, 1996-1997: Non-Degree Studies: Balancing Urban and Rural Development, NGOs and Public Policy, Human Resource Development, Comparative Politics, Advanced Intermediate Spanish.

Bachelor of Arts (equivalent), 1995, Free University of Berlin, Department of Political Science, Pre-Diploma, with "Exceptional" Standing; Political Science and Economics.

**Memberships:** American Evaluation Association (AEA)

**Computer literacy:** Word and data processing (MS-Office, Winword, Excel, Access, Corel Draw, FrontPage 2000), Risk-Analysis (Chrystal Ball), Statistics Packages.

**Present position:** Consultant and Project Manager with PARTICIP GmbH, Consultants for Development and Environment; Associate, Group Dimensions International

**Key qualifications**

- Evaluation of Projects, Programmes and Policy (sector and thematic evaluation)
- Evaluation Management and Planning, Design of Evaluations, Participatory Planning and evaluation methods
- Logic Models (design and application): LogFrame Analysis, diagrams of intended impacts (impact diagrams)
- Application of financial and economic methods in policy and project planning and implementation
- Quantitative and qualitative data collection through surveys (including questionnaire design) & Focus Groups / Focus Group research, individual interviews, database analysis, etc.
- Project Management and Backstopping
  - Sectoral and crosscutting expertise in rural development (incl. Food Aid & Food Security), Water and Sanitation, Education & Education Exchange, Gender, etc.

**Professional experience**

September 2005-December 2005; Thailand; UNESCAP: Focus Group Moderator/Evaluation and Database Specialist—Evaluation of UNESCAP's *Economic and Social Survey of Asia and the Pacific*. Preparation of Evaluation Framework and Desk Review of comparable publications in the region and worldwide. For Group Dimensions International.

January 2005 – September 2005; Russia, Belgium, Germany, USA; European Commission, EuropeAid: Focus Group Moderator / Evaluation and Database Specialist-- Thematic Evaluation of the Water and Sanitation Sector / EC interventions. Evaluation and database specialist for analysing EC resource commitments to Water and Sanitation and related sectors, globally and in-depths for selected case study countries. Preparation of methodological approach for focus group research in selected EC partner countries and moderation of focus groups on selected evaluation questions in Russia.

January 2005 – ongoing; Ukraine, Belgium, Germany, USA; European Commission, DG Research; Evaluation Specialist--Impact Assessment of INTAS (International Association for the promotion of scientific potential of NIS). Evaluation specialist for re-constructing of INTAS intervention logic (logic model development; development of diagram of intended impacts), analysis of the institutional and policy framework conditions surrounding INTAS inception & current / future challenges, interview with key stakeholders in INTAS & EC.

September 2004 – ongoing; Belgium, Germany, USA; European Commission, EuropeAid; Expert – Evaluation Methodologies-- Development of Tools and Methods for the Evaluation of EC activities in Rural Development, carried out under the framework contract for the *Design, the Implementation and Dissemination of Techniques and Evaluation Tools adapted to the European Commission's Development Aid and Co-operation Policies to Third Countries*. Work on evaluation methodologies, reconstruction of EC intervention logic in relation to Rural Development in areas such as trade and commerce, primary production, non-farm production, economic infrastructure & service, social infrastructure & services, etc; development of key evaluation questions, judgement criteria & indicators for the sector.

May 2005; Rhode Island; Rhode Island Blood Center; Focus Group Moderator-- Assessment of the Ambassador Programme of the Rhode Island Blood Center (Providence, RI), examining the causes for relative under-performance of blood donor recruitment programme. Series of focus group interviews with blood donors and recruiters.

May 2005; Rhode Island: Department of Children, Youth and Families; Focus Group Moderator-- Ex-ante needs assessment for the design of a step-down programme for the population of Rhode Island Training School, a juvenile corrections facility. Assessment involved a series of focus groups with youth, facility staff and parents.

May 2005; Rhode Island; Town of Warren; Focus Group Moderator-- Needs assessment for the Substance Abuse Prevention Project of the Town of Warren, RI. Assessment involved series of focus groups with students in local High School, Middle School and Parents.

September 2003 – August 2004; Belgium, Germany, USA; European Commission, EuropeAid; Evaluation Expert--Development of Tools and Methods for the Evaluation of EC activities in the Water and Sanitation Sector, carried out under the framework contract for the *Design, the Implementation and Dissemination of Techniques and Evaluation Tools adapted to the European Commission's Development Aid and Co-operation Policies to Third Countries*. Work as evaluation expert and methodological specialist on typology of EC interventions in the sector, analysis of quantitative and qualitative data on EC portfolio in Water and Sanitation, including internal EC databases and EC policy strategy documents

September 2003 – July 2004; Ethiopia, Belgium; European Commission, EuropeAid; Evaluator-- *Evaluation of Food Aid Policy and Food Aid Management and Special Operations in support of Food Security*, a major thematic evaluation with field missions to 10 EC partner countries (Burkina Faso, Bangladesh, Bolivia, Ethiopia, Kyrgyzstan, Malawi, Mozambique, Palestine, Peru, Zimbabwe), taking stock of the activities implemented under EC Regulation 1292/96, assignment included structuring of evaluation, desk research and field research (field visits to 10 EC partner

countries). Worked as evaluator on statistical analysis of financial food aid data from the European Commission and partner organizations, document analysis. Field study in Ethiopia.

December 2002 - December 2003; Belgium, Germany, USA; European Commission, EuropeAid; Methodological Specialist / Evaluation Expert-- Development of Tools and Methods for the Evaluation of EC activities in the Education Sector, carried out under the framework contract for the *Design, the Implementation and Dissemination of Techniques and Evaluation Tools adapted to the European Commission's Development Aid and Co-operation Policies relating to Third Countries*.

September 2002 - November 2002; Germany, USA; Federal Ministry for Agriculture, Germany; Evaluation Expert-- Structuring and concept design for the evaluation of the national support programme for organic agriculture, a federally funded program to improve the supply and demand for organic agricultural programs. Work involved drafting of management guidelines for implementation of evaluation exercise and methodological preparation and structuring of evaluation.

2001 – 2004; Freiburg, Germany; Durham, USA; European Commission, EuropeAid; Evaluation Manager, Backstopper--Overall EC framework contract, *Evaluations in the Area of Human Development and Good Governance*, a contract covering thematic evaluations in areas such as Gender, Water & Sanitation, Education & Education Exchange, Voter Education, Environment, Tropical Forestry. Work included overall quality control of contract; management of organisational interface with European Commission; monitoring and reporting of contract implementation. Coaching of involved team members.

December 2001 - May 2003; Freiburg, Germany; Durham, USA; European Commission, EuropeAid; Evaluation Manager & Backstopper--*Thematic evaluation of the integration of gender into EC co-operation with third countries*, implemented under the EC framework contract *Evaluations in the Area of Human Development and Good Governance*. Tasks included Management of Evaluation, including recruitment of experts, liaison with EC, budgeting, etc.; overall quality control of evaluation.

October 2000 - June 2001; Freiburg, Germany; Durham, USA; European Commission, EuropeAid; Evaluation Manager & Backstopper— *Evaluation of EU Mobility Grant Awarding Programmes*, implemented under the EC framework contract *Evaluations in the Area of Human Development and Good Governance*. Work included contract negotiations and staff recruitment, preparation and management of evaluation, including regular liaison with EC, budgeting, staff coaching and backstopping and overall quality control of evaluation process, final results and documentation

July 2001; Hungary; CFCU Hungary, PHARE, PARTICIP GmbH; Co-Trainer and Moderator— Four training workshops on project management (PCM-methodology, team building, time management, conflict management, etc.).

March 2001; Colombia; DSE / PARTICIP GmbH; Evaluator-- Planning and Implementation of End-of-Project Evaluation of Program P 5-12-03 "Effizienzsteigerung des Umweltmanagements in Kolumbien" ("Increasing the efficiency of environmental management in Colombia") financed by DSE; overall organization of evaluation, data collection (individual interviews & document analysis), organization and co-moderation of evaluation workshop, reporting.

November 2000 – February 2001; Germany; PARTICIP GmbH; Consultant-- Backstopping and Organizational Support for PCM / Log-Frame Training workshops for the framework service contract: Developing and strengthening the use of Project Cycle Management (PCM) methodology in the development co-operation financed by the European Union (Cyprus, Malta).

September – October 2000; Hamburg, Germany; Randstad Deutschland; Team Support-- Market Research, marketing support for VELUX, Allianz Insurance.

July - September 1999; Asheville, North Carolina; Appalachian Voices; Researcher-- Researched potential impacts of increased logging for wood-chip mills on non-market values of forest-based recreation; drafted preliminary report on the recreational forest benefits in North Carolina. Supported oversight of the state-commissioned study on “economic and ecological impacts associated with wood-chip production in North Carolina” through the community-based group “Concerned Citizens of Rutherford County” (CCRC).

November 1997 - February 1998; New York City; Management Development and Governance Unit, United Nations Development Program (UNDP); Consultant-- Production of UNDP’s Policy Paper on human rights “Integrating Human Rights with Sustainable Human Development”.

February 1998 – May 1998; New York City; Management Development and Governance Unit, United Nations Development Program (UNDP); Consultant-- Team member in the preparation of UNDP Project “Program for Human Rights Strengthening” (HURIS), a pilot project to promote mainstreaming of human rights criteria as element of good governance practices into the programme planning and implementation process of UNDP; analysis of comparable programs in various bi- and multilateral development agencies.

June – July 1998; New York City; Management Development and Governance Unit, United Nations Development Program (UNDP); Consultant-- Organization of seminar, promoting UNDP’s new policy on human rights; Facilitation and Moderation of group discussion within the scope of staff-training on human rights.

July - September 1997; New York City; Management Development and Governance Unit, United Nations Development Program (UNDP); Volunteer Consultant-- Team member in the organisation/implementation of UNDP’s „International Conference on Governance for Sustainable Growth and Equity.”

May - June 1997; Peru; Centro de Estudios y Promoción del Desarrollo; Volunteer Consultant-- Assisted in organization and implementation of agricultural extension initiatives; Conducted field research on use of participatory methods in planning and implementation of development projects.